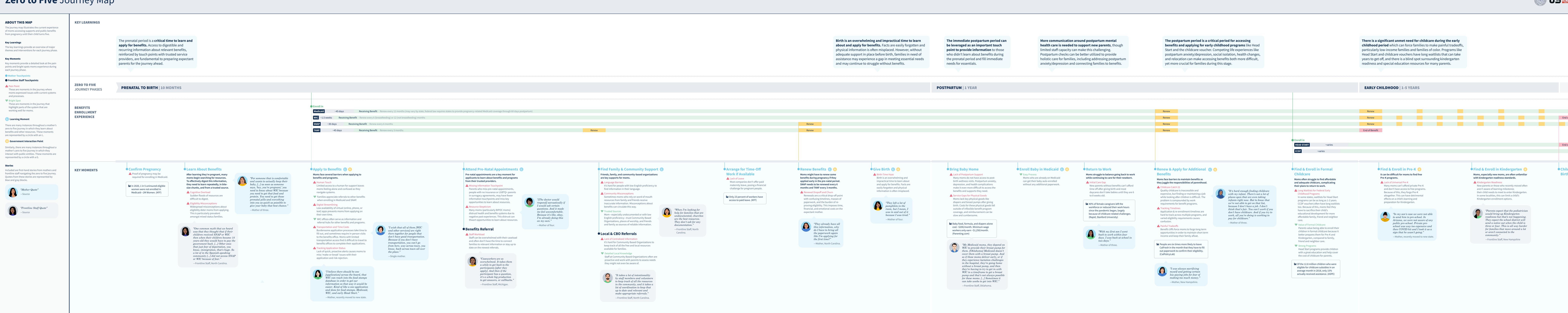
## Zero to Five Journey Map









## **Applicant Stories**



Minnesota Kailee **First Time Pregnancy** 



**North Carolina** Rosa **Limited English Proficiency** 



Pennsylvania Haleemah Moving to a **New State** 

Looking for Employment

SNAP

WIC

- → Kailee is a first-time single mom with a one-year-old son.
- → During pregnancy, she was unaware of the benefits available to her and now faces transportation barriers to apply.

Works as a Home Health Aid

WIC

Medicaid

- → Rosa is a Spanish-speaking mom of two.
- → She relies on word of mouth to to access pregnancy resources and struggles to complete public benefits applications.

On-leave from work

Medicaid SNAP

WIC

**Short-term Disability** 

- → Haleemah is a single mother with two kids who is recovering from childbirth complications.
- → She recently moved from New York to be closer to her family but struggles to secure childcare.

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